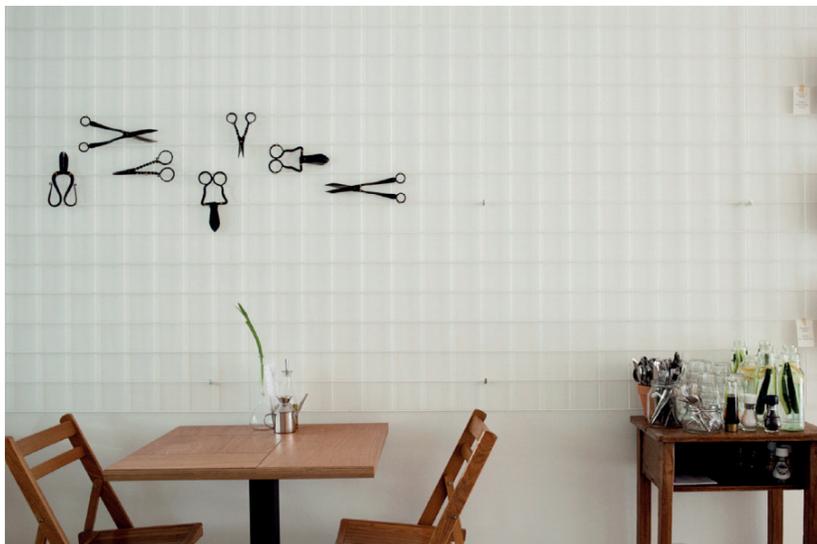


SLA

Nicemakers

Passers-by are attracted by the calm
ambience radiating from the space.



Wall decorations bring to mind small-scale
gardening shears or secateurs.

Sla is the name of an attractive new venture in Amsterdam, as well as being the Dutch word for lettuce. As you might expect therefore, salads feature prominently in this organic, healthy eating joint, along with soups and juices. The restaurant's motto is 'eat, share, live' – so the design of the space had to resonate with this lifestyle philosophy, as well as with the green and natural raw ingredients. Furthermore, it had to result in a formula that could be applied to future branches.

The design team at Nicemakers came up with a greenhouse concept to give the store a strong identity. The greenhouse is where the salads are grown, and so it becomes a repeated motif in the store. A three-dimensional black frame in the shape of a greenhouse forms the heart of the interior – the counter space where customers can place their orders and mix their own customised salad.

At the back of the space, glass doors with skylights above create a conservatory structure that repeats the profile. Greenery is abundant: on the walls, garden trellises support a variety of hanging plants, many placed in terracotta pots which are then playfully positioned in wire baskets. There are plants in pots on the floor and on all the tables too – some in wire baskets shaped like mini-greenhouses.

Behind the counter, wall baskets display an abundance of different fruits. Plants, fruit and food add the main splashes of colour to the simple white and neutral interior. Straightforward patio-style wooden tables and folding wooden chairs complete the rustic, outdoorsy effect.

WHERE **Ceintuurbaan 149, Amsterdam, the Netherlands**
OPENING **July 2013**
CLIENT **Sla**
DESIGNER **Nicemakers (p.547)**
FLOOR AREA **110 m²**
WEBSITE **ilovesla.com**

AVERAGE PRICE OF MAIN COURSE **EUR 8**
TYPE OF KITCHEN **Organic, salads, juices**
OPENING HOURS **Mon-Sun 12.00-21.00**
CAPACITY **40 seats**

PHOTOS **Teska Overbeeke**



A blackened-steel
framework houses
the serving point.

Eat your greens surrounded by greenery.



The motto
is 'eat, share,
live' and
the space
reflects a
green lifestyle
philosophy